

BMCC 2024 Strategic Planning Pillars

Pillar 1: Culture of Student's First	Pillar 2: Create Enrollment Opportunities	Pillar 3: Community Engagement	Pillar 4: Vibrant Workplace Culture	Pillar 5: Fiscal Sustainability
<ul style="list-style-type: none"> • Every Connection Counts • Enhance the on-campus experience <ul style="list-style-type: none"> ○ Remove/reduce barriers (housing, childcare, etc...) ○ Improve campus engagement • Create a path for on time and successful completion <ul style="list-style-type: none"> ○ Guided pathways ○ Credit for Prior Learning (CPL) • Expand support for students (Latinx, etc...) • Offer courses when students want/need programs • Increase visibility of what BMCC offers 	<ul style="list-style-type: none"> • Provide Clear and transparent pathways and supports for students <ul style="list-style-type: none"> ○ Stackable credentials ○ Accelerated programs ○ Expand on specialty niche and emerging technologies • Retention • Marketing <ul style="list-style-type: none"> ○ Position college as 1st choice option for region ○ Create program specific marketing materials, strategies, and supports ○ Institutional level marketing and promotion • Expand transfer options <ul style="list-style-type: none"> ○ Credit for Prior Learning (CPL) ○ Equivalency tables • Strategic partnerships for shared programs applicable to community needs • Streamlined application/intake process • Increasing modalities 	<ul style="list-style-type: none"> • Increase College image, marketing and visibility district wide • Increase OpEds in district wide / local media outlets (newspapers, radio, etc...) • Increase social media and platforms • Increase and support volunteerism by employees and students in district communities • Make BMCC facilities more available for community use • Expand community and workforce partnerships 	<ul style="list-style-type: none"> • Removing silos • Improving morale • Prioritize staff diversity • Career opportunities • Student life • Increase professional development opportunities for staff 	<ul style="list-style-type: none"> • Seek adaptable grant opportunities that are sustainable in the long run • Increase access to data to support planning and assessment of initiatives <ul style="list-style-type: none"> ○ Via new financial software ○ Via Focal ○ In-house institutional research position • Increase funding to maintain and improve existing facilities to meet the needs of programs • Stabilize and grow <u>ALL</u> enrollment

Strategic Planning Committee Structure

Co-Chairs: *Theresa Bosworth and Kristin Williams*

Pillar Teams	#1: Culture of Student's First	#2: Grow Enrollment Opportunities	#3: Community Engagement	#4: Vibrant Workplace Culture	#5: Fiscal Sustainability
Co-chairs	Phillip Schmitz Roman Olivera	Rebecca Schwartz Joey GrosJacques	Jeff Nelson Stacie Stahl	Wade Muller Tammy Short	Tod Case Vicki Muller
Committee Members	Faculty: Melinda Platt Exempt: Riley Faircloth Classified: Adam Sims Content Experts: Danielle Hodgen, Mandy Oyama, Garrett Mickalson	Faculty: Ki Russell Exempt: Christene Thatcher Classified: Angela Rios Content Experts: Annie Claus, Liz Engblom	Faculty: Nick Nelson Exempt: Brad Baker Classified: Terri Johnson Content Experts: Susan Kralman Liz Corbett	Faculty: Wells Jones Exempt: Brad Holden Classified: Crystal Bennett Content Experts: Tami Pelles, Mark Saunders	Faculty: Nick Nash Exempt: Debbie Stahl Classified: Kristie Harrison Content Experts: Becky Tesch, Karl Schrader